



## **PRIVACY POLICY**

### **Personal Information**

Animal Lifeline of Iowa (ALI) respects your privacy and has instituted policies intended to ensure that your personal information is handled in a safe and responsible manner. The ALI will NOT sell, rent or trade your name, mailing address and e-mail address to other organizations.

ALI may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on by ALI or the site; (b) protect and defend the rights or property of ALI, the site or the users of the site, and (c) act under exigent circumstances to protect the personal safety of users of the site or the public.

By visiting this website you agree that no information you submit to the site will contain libelous or otherwise unlawful, abusive or obscene material. Please remember that you are solely responsible for the content of any information you provide to ALI.

### **Links to other sites**

This site contains links to other sites including external websites. ALI's privacy practices may differ from these other sites. Make sure you educate yourself on the other sites' policies before providing personal information. ALI is not responsible for the privacy practices or the content of external websites of any website linked from this site. Your use of any linked website is solely at your own risk.

### **Cookies**

ALI does not employ "cookies" in order to gain information about people visiting our website.

### **Fundraising Appeals/Donations**

New and continuing donors of ALI may inform ALI at any time via written notice that they do not want their name and address shared outside the ALI organization. Note however, ALI's policy is such that no information related to ALI donors is shared with any outside entity unless compelled by law. Any personal donor information retained by ALI is retained in password-protected electronic form, with password access limited to trained staff with a need-to-know.

All donations solicited and processed through the ALI website are via PayPal and Square, which are secure online payment systems which encrypt donor's financial information.

<https://www.paypal.com/us/webapps/mpp/ua/useragreement-full>  
<https://squareup.com/help/us/en/article/3796-privacy-and-security>

### **Adopters and Others Using the Services of the ALI**

ALI does not share adopter information, those attending ALI events, with any entity outside of ALI unless compelled by law. Note that demographics may be used internally at ALI to help ALI better determine areas of need, benchmarking, other. The exception is the publication of photographs of adopters and/or event attendees in ALI marketing materials, consent for which will be separately obtained.



## ANIMAL LIFELINE OF IOWA

*A Special Needs, No-Kill Animal Shelter*

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### **Email**

#### What Personally Identifiable Information is Collected

People may sign up to receive ALI's e-communications voluntarily and in doing so, they provide us with contact information (such as name and e-mail address). We may use this information for specific, limited purposes. You may always "opt out," either now or at any time in the future, if you do not wish to receive our messages. We do not share or sell this information to any outside party or entity.

#### How Your Information May Be Used

We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; to process your membership application; etc. You may choose to "opt out" at any time. We may also use your information to track visitors of our website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties.

### **Changes To This Policy/Modifications**

This Privacy Policy may be modified or amended from time to time, so check back often. Any changes will not be retroactive. We maintain the option to modify this privacy policy at any time. Your continued use of our website after the date that such changes are made will be deemed to be your agreement to the changed terms. If you have questions about this privacy statement, the practices of this website, or your dealings with this site, e-mail us.

### **Disclaimer**

Any information posted on ALI's website is for general information purposes only and should not be construed as medical/veterinary advice, medical/veterinary opinion, diagnosis or treatment for animals and pets. Any information provided by ALI is not a substitute for medical attention. See your licensed veterinary health care professional for medical advice and treatment for your pet. ALI reserves the right, in its sole discretion and without any obligation, to modify or correct any error or omission in any portion of this website.

This site and all of the materials on or referenced by the site are provided on an "as is" basis, without warranties of any type and ALI expressly disclaims any and all warranties, express or implied, including without limitation warranties of merchantability and fitness for a particular purpose, with respect to any materials and products. In no event shall ALI be liable for any direct, indirect, incidental, punitive, or consequential damages of any kind whatsoever with respect to the use of this site. You agree that you are using this site solely at your own risk.

### **Indemnification**

By using ALI's website and all its contents you agree to defend, indemnify and hold ALI harmless from any and all claims, damages, costs and expenses, including attorney fees, arising from or related to your use of the site.

### **Contact Information**

At any time clients, donors, or customers of ALI may contact ALI via any of the means below to ask about their Privacy or to reiterate their wish for their information to remain private:

*Revised March 2019*



## ANIMAL LIFELINE OF IOWA

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Email to our director: [Info@AnimalLifelineIA.org](mailto:Info@AnimalLifelineIA.org)

Phone: (515) 285-7387

Written inquiry:

Animal Lifeline of Iowa, Inc. (ALI)

Attn: Executive Director

P.O. Box 12

Carlisle, IA 50047

Personal information is protected to the best of our ability with the use of secure software, confidentiality agreements, shredding of personal information, etc.