



ANIMAL LIFELINE OF IOWA

A Special Needs, No-Kill Animal Shelter

EFFECTIVENESS POLICY

WHEREAS, Animal Lifeline of Iowa board of directors seeks to establish a policy on effectiveness assessment to help ensure that the organization has defined, measurable goals and objectives in place to evaluate the success and impact of its program(s) in fulfilling these goals and objectives,

IT IS THEREFORE RESOLVED THAT Animal Lifeline of Iowa board of directors adopts the following policy:

1. At least once every two years, Animal Lifeline of Iowa will review its goals and objectives toward achieving its mission and will complete a performance and effectiveness assessment of its programs based on that review.
2. Such an assessment will be conducted under the authority of the Operation and Financial Committee of the board of directors.
3. The Animal Lifeline of Iowa Board will receive a written report of this assessment:
 - (a) Describing the activities that Animal Lifeline of Iowa undertook in the prior two years to achieve its goals and objectives,
 - (b) Identifying the measures used to assess Animal Lifeline of Iowa's effectiveness in achieving its goals and objectives,
 - (c) Analyzing the effectiveness of Animal Lifeline of Iowa's programs in achieving the organization's goals and objectives,
 - (d) Recommending future actions Animal Lifeline of Iowa might take to increase effectiveness based on the findings.
4. At the conclusion of this process, Animal Lifeline of Iowa's board of directors will revise the goals and objectives of the organization, as needed, for the upcoming term and will suggest means of measuring them.

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